



The NetMarketingForum Members Welcome Guide

Welcome to NetMarketingForum!

I wanted to thank you for joining this thriving community and create a short report that will help you get the most from your time here.

A few things first before we dive in!

Forums are all about people, and at Net Marketing Forum we think we have the best people in the business right here. Every day you will be able to network with movers and shakers, dreamers and marketers from every part of the business.

You'll meet product creators, bloggers, program owners and you never know who may be joining this community next.

So with that in mind, let's dive in and show you how to get the most from your time at NMF!

1. Introduce Yourself First

When you first joined, you'll notice that there are certain forums set up with lots of discussions taking place.

One of the more popular threads is the 'Introduction' forum and for very good reason. This is where most new members post first to let people know they have joined.

Also, they get to introduce themselves and get a feel for the forum through their introduction.

Here's the huge tip though! Be sure you WELCOME new members as well. Remember, this is all about building relationships and the more people that notice you and the fact that you took time to say hi will go a long way in building those relationships.

Try to go to the Introduction forum often, and be one of the first to welcome the new members into the community. People remember those things!

2. Forums Are Long Tail Social Media Platforms

Sure social media is all the rage, from Facebook to Twitter and everything in between...However remember that those kind of platforms thrive on immediate interaction.

Forums have great interaction but it does not have to be immediate. Some forum threads have a life of their own and can go on for months...This is a huge benefit for marketers that are thinking long term in their business.

While some folks are comfortable being in front of people daily on blogs and live streams, forums allow folks to '*take their time*' and get to know the ropes before diving in.

Remember this, always be helpful to new members...You never know who may be jumping out of their shell for the first time and just took a massive leap of faith!

3. Links Are Welcomed, Spam Kills Unicorns

Forums are fantastic places to meet like minded people and interact with them on a daily basis. The problem that arises from most forums is they become nothing but spam sites.

Nothing kills a conversation and forum quicker than spammy posts.

However, adding VALUE and a suggestion to people within a post is a great way to build social credibility.

So it's encouraged at NMF to help other members and that may include sending them your affiliate link or suggestion for a site that can help them.

Use common sense and don't make it all about you! The more you offer value and add value to the threads, the more other members will seek you out for advice and yes, product recommendations!

4. Contribute, Often!

Part of the huge benefit of forums is that the more you take part and use them, the more well known and respected you become.

This doesn't mean you need to sit in the forum all day and press refresh to look for new threads...However showing up every day or every other day and taking part in the discussions as well as welcoming new members is HUGE!

Another tip would be to 'Thumb Up' comments you appreciated and found valuable. This will let that member know they are appreciated.

The more you comment and like various threads, the more people will seek you out and your advice.

Forums can literally turn you into an authority in no time at all. You just need to show up and take part...Often!

5. What You Post, Stays Online For A Long Time

One of the benefits of the long tail approach of forum marketing is that your advice and helpful tips stay online for a long long time..Unless of course you remove the post yourself.

But this could be a double edged sword too because 'debates' and angry posts stay online too.

There is nothing wrong with debating in NMF, it's actually part of the fun in forum membership however you should always remember what you post online, usually stays online!

Golden rule here makes a lot of sense...treat others like you want to be treated!

Forums are extremely popular with Google so your thread may start showing up in search terms...And you don't want someone to type '*Worst marketer in history*' and have your forum post show up along with your picture!

6. Set Up Your Profile, It's Worth It!

One of the most viewed parts of a forum is the members profile pages.

Here is your little home on the forum where you can add your blogs, websites, interests and social media accounts. It makes communication easier and you will pick up some followers along the way.

Make a habit to fill it out and make sure all your social media accounts are up to date! This is a fantastic way as well to get free traffic to your website...You never know who is looking and poking around :)

7. Rave More Than Rant

This is advice I should take myself :)

But think about this...

Everyone complains and yes, there are some good reasons why we need to 'rant' in forums.

However imagine if you made a deal with yourself...

For every one rant you made in the forum, you added 2 raves!
You added a 'way to go' to someone that helped you. Or a business that is really going above and beyond. Maybe a forum member that welcomed you to the community.

The more positivity you put out there, the more good things you will attract. So try to add a 'rave' or 2, in your daily postings.

These are just a few tips that will help you get the most from your time here at Net Marketing Forum!

Embrace the community, get to know your fellow members and network with the best people on the internet today.

I'll see you online!

Jon Olson

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